



## *Globalization & Enterprise Content Management* *Comsys Capabilities – Private Sector*



### **CMS Overview**

A Content Management System (CMS) or a Web Content Management System (WCMS) is a software solution for organizing and facilitating collaborative creation and management of content (i.e. web pages, images, documents, etc.) in an easy to use interface. Most CMS solutions have evolved to provide complete website functionality.

### **Business Problem**

The COMSYS Managed Solutions Group provides businesses with a suite of services focused on Content Management Systems (CMS) solutions. One of the biggest content management challenges facing business today is how to deliver a superior user experience with greater efficiency. Bottlenecks in copy creation or publishing processes delay or prevent the information from reaching websites and portals in a timely manner. Content creators lack the tools to publish the content themselves and web teams are either non-existent or overwhelmed.

Constraints on procuring IT talent combined with a requirement for a diverse technology skill set, many organizations face a significant challenge to establish or maintain their web presence and manage their information and activities cost effectively.

### **COMSYS Solution**

COMSYS understands the extensive business benefits realized with the implementation of a content management system. CMS delivers an easy to use interface to help clients, across all industries, organize and facilitate collaborative creation and management of content, including web pages, images and documents.

Focusing on user-experience, COMSYS' CMS Practice ensures application and website accessibility adherence to industry best practices in usability and design. These core activities focus on website design, information architecture creation and general web strategy creation.

CMS provides a core platform allowing the average business user to add and modify website content under a controlled approval process. COMSYS simplifies the CMS process by providing enhanced functionality including full web content authoring, basic web form development, advanced web search capabilities, workflow and digital asset management.



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COMSYS is focused on the implementation of best of breed Content Management Systems, including Microsoft, IBM, Ektron, EMC/Documentum, Vignette, Stellent and other industry leaders. In fact, Ektron a recognized leader in the content management space, selected COMSYS as their Partner of the Year in 2005, signifying our strong track record of success with Ektron CMS implementations. COMSYS offers a complete suite of customized services to fit an organization's unique CMS implementation needs. With our proven CMS implementation methodology and the depth of our technical skills, COMSYS offers turnkey solutions to build long-term partnerships that meet all of our client's CMS needs.

### **COMSYS Content Management Systems Offerings**

**Web Strategy Creation** – COMSYS' team of experienced business analysts and senior web technologists will map out a strategy for optimizing your organization's use of the Internet. This strategy session will include concrete activities backed by documented deliverables that illustrate any associated risks and costs for budgeting purposes.

**Website Design Services** – COMSYS has a full spectrum of web design skills that are realized through all of our CMS engagements. These disciplines include web graphic design, information architecture and website usability. COMSYS works with each client to help design a compelling website or enhance and invigorate existing designs.

**CMS Production Installation and Configuration** – COMSYS' expert CMS team will install your product and work to ensure the product is configured properly for each individual environment. The CMS team will work to define security groups, access rights, workflow, search configuration and template set-up.

**Custom Application Development** – COMSYS' technical staff can meet your customized application development needs, utilizing a large staff of certified consultants with proven experience across technologies to address almost any technical challenge. As a Microsoft e-Commerce Gold Certified Partner, COMSYS has proven web development experience that you can count on.

**Content Conversion** – Clients faced with content migration to a new CMS-powered Website can utilize the migration teams to convert content or assist in the migration process through training. The expert team can handle the heavy load of converting any site to your CMS tool, while maintaining the highest level of quality throughout the process.

**Custom Training** – Using core training concepts, COMSYS provides clients with customized training programs for each specific implementation. COMSYS offers "author"-level training covering all basics needed for content contributors. For technical staff, training encompasses an overview of the design process (in your respective environment) and highlights the core concepts, key commands and advanced system administration tasks needed to support the environment. COMSYS CMS provides onsite instructor-led and web-based training.

**Post-Implementation Support** – COMSYS CMS support provides reactive and proactive maintenance services for post-implementation support. Extensive support includes monitoring your environment and providing proactive maintenance reports on website availability, individual site visits, visitor activity, visit duration and analysis of a site's search engine referrals.

### **For More Information:**

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