



Globalization & Enterprise Content Management **Web Content Management Solutions**



Business Problem

The COMSYS Managed Solutions Group provides organizations with a suite of services focused on Web Content Management Systems (WCMS) solutions. Companies face a number of unique content management challenges. Some of those challenges include, but are not limited to:

- One of the biggest web content management challenges facing commercial business today is how to deliver a superior user experience with greater efficiency. Bottlenecks in copy creation or publishing processes delay or prevent the information from reaching websites and portals in a timely manner. Content creators lack the tools to publish the content themselves and web teams are either non-existent or overwhelmed. Constraints on procuring IT talent combined with a requirement for a diverse technology skill set, many organizations face a significant challenge to establish or maintain their web presence and manage their information and activities cost effectively.
- Non-profit organizations must balance the need for an online brand identity that reflects their organization and management of membership, events and/or online donation activities, with limited funds available for website development and maintenance costs. Non-profit organizations face a significant challenge to establish their web presence and maintain their data and activities in a cost-effective manner.
- Public sector websites must comply with an ever-increasing load of federal, state and local regulations, including, but not limited to, the American with Disabilities Act (ADA) and Section 508 compliance. Public sector organizations are facing gridlock over meeting various regulations and implementing compliant websites in a time and cost-effective manner. Further complicating these obstacles, there is a growing demand for multi-lingual support for these websites and an expansive number of authors responsible for continuous content updates.

COMSYS Solution

COMSYS understands the extensive business benefits realized with the implementation of the right Web Content Management System for your needs. The right WCMS delivers an easy-to-use interface to help even non-technical business users manage content and documents on their web site.

Focusing on user-experience, COMSYS ensures application and website accessibility adherence to industry best practices in usability and design. These core activities focus on web site design, information architecture creation and general web strategy creation.

WCMS provides a core platform allowing the average business user to add and modify website content under a controlled approval process. COMSYS simplifies the WCMS process by providing enhanced functionality including full web content authoring, basic web form development, advanced web search capabilities, workflow and digital asset management.

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COMSYS is focused on the implementation of best-of-breed WCMS, including Ektron, Microsoft, IBM, and other industry leaders. As a recognized leader in the web content management space, Ektron selected COMSYS as their Partner of the Year in 2005, signifying our strong track record of success with Ektron WCMS implementations. COMSYS offers a complete suite of customized services to fit an organization's unique WCMS implementation needs. With our proven WCMS implementation methodology and the depth of our technical skills, COMSYS offers turnkey solutions to build long-term partnerships that meet all of our clients' needs.

COMSYS Web Management Solutions

Web Strategy Creation – Assessment

The COMSYS team of experienced business analysts and senior web technologists will map out a strategy for optimizing your organization's use of the Internet. This strategy session will include concrete activities backed by documented deliverables that illustrate any associated risks and costs for budgeting purposes.

Website Design Services – Analysis and Design

COMSYS has a full spectrum of web design skills that are realized through all of our engagements. These disciplines include web graphic design, information architecture and website usability. COMSYS works with each client to help design a compelling website or enhance and invigorate existing designs.

WCMS Production Installation and Configuration – Implementation

A COMSYS expert WCMS team will install your product and work to ensure the product is configured properly for each individual environment. The WCMS team will work to define security groups, access rights, workflow, search configuration and template setup.

Custom Application Development

COMSYS technical staff can meet your customized application development needs, utilizing a large staff of certified consultants with proven experience across a range of technologies to address almost any technical challenge. As a Microsoft e-Commerce Gold Certified Partner, COMSYS has proven web development experience that you can count on.

Content Conversion

Clients faced with content migration to a new WCMS-powered website can utilize our migration teams to convert content or to assist in the migration process through training. The expert team can handle the heavy load of converting any site to your WCMS tool, while maintaining the highest level of quality throughout the process.

Section 508 Compliance

For our clients in the public sector, a robust WCMS enables them to meet the usability requirements of Section 508 of the Rehabilitation Act and to create Section 508-compliant data tables. End users can access toolbar functions through menus instead of a mouse.

Custom Training

Using core training concepts, COMSYS provides clients with customized training programs for each specific implementation. COMSYS offers "author" level training covering all the basics needed for content contributors. For technical staff, training encompasses an overview of the design process (in your respective environment) and highlights the core concepts, key commands and advanced system administration tasks needed to support the environment. COMSYS provides onsite instructor-led and web-based training.

Post-Implementation Support

COMSYS support provides reactive and proactive maintenance services for post-implementation support. Extensive support includes monitoring your environment and providing maintenance reports on website availability, individual site visits, visitor activity, visit duration and analysis of a site's search engine referrals.

For More Information:

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